

SEAK
35TH ANNUAL
National Workers'
Compensation *and* Occupational
Medicine Conference

New Location
CHICAGO

2015 EXHIBITOR & SPONSORSHIP INFORMATION

Exhibiting Dates
June 10-11, 2015

**Crowne Plaza Chicago O'Hare
Hotel & Conference Center**

"Excellent foot traffic — almost
ran out of promotional materials
in the first two hours!"



SEAK
EXCELLENCE IN EDUCATION SINCE 1980

www.WorkersCompensationConference.com

EXHIBIT AT

SEAK'S 35th ANNUAL NATIONAL WORKERS' COMPENSATION AND OCCUPATIONAL MEDICINE CONFERENCE

RESERVE YOUR SPACE TODAY!

HERE'S WHAT PAST EXHIBITORS HAVE TO SAY:

"The conference encourages all the attendees to visit your booth."

"The exhibit hall created good conversation and interaction on a consistent basis."

"Loved it."

"The best show we've ever attended!"

"Fantastic conference – well organized – important contacts."

WHO ATTENDS THE CONFERENCE?

- Attorneys
- Case Managers
- CEOs
- Claims Managers
- Claims Adjusters
- Disability Managers
- Health & Safety Professionals
- Insurance Executives
- Human Resource Professionals
- Legislators
- Occupational Health Nurses
- Operations Personnel
- Physicians
- Researchers
- Risk Managers
- Risk Analysts
- RNs
- TPAs
- Workers' Compensation & Disability Claims Analysts
- And other Workers' Compensation Professionals

This is the largest and longest running Workers' Compensation and Occupational Medicine conference in the country. We have hundreds of Workers' Compensation Professionals in attendance with a limited number of exhibiting booths available.

In our widely acclaimed program, the nation's leading workers' compensation professionals join together to discuss cutting edge issues. Conference exhibitors will be able to meet with their colleagues and leaders in their fields from across the United States. Conference attendees are highly qualified professionals who exert strong influence on buying decisions for services, equipment and supplies for their companies.

On average, a SEAK attendee spends more than \$2,000 to attend the conference. They come from across the country and are very invested in the program and interested in learning about your products and services.

By using our Conference Passport Program, attendees are strongly encouraged to visit the exhibit hall and talk with exhibitors about their products and services. This provides you with a tremendous amount of exposure to the attendees and allows more opportunities to showcase your products and services to prospective buyers.

FOR MORE INFORMATION, CONTACT:

Alex Babitsky, MBA, 508.457.5150, Alex@seak.com



2015 SEAK EXHIBITOR CONTRACT

YES! I would like to reserve exhibit space at the 2015 SEAK, Inc. National Workers' Compensation and Occupational Medicine Conference.

EXHIBITING DATES: June 10-11, 2015

Exhibiting booths are reserved on a first come basis. It is further agreed that if cancellation is made prior to May 1st, 2015 I will be refunded one half (1/2) of my exhibiting fee. I have read the Exhibit Rules and Regulations enclosed and agree to be bound by these terms thereof.

Signature:		Date:	
Company Name:			
Contact Person:			
Address:			
City:		State:	Zip:
Phone:		Fax:	
E-Mail:		Website:	
Name of Representative(s) Attending Seminar:			
Please indicate number of units desired:	One 6-foot draped and skirted table ___ x \$2,195 = \$ _____		
	___ Persons over 2 x \$200 = ___ Total amount enclosed: \$ _____		
The number of representatives allowed at no charge is 2. A \$200 per person fee will be charged for all representatives over your allotment.			
<input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541			
OR <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex / Disc			
Card Number:		Exp. Date:	Security Code:
Name as it appears on the card:		Signature:	

SPONSORSHIP AND ADVERTISING ORDER FORM

MAXIMIZE YOUR EXPOSURE AT THE SHOW AND TAKE ADVANTAGE OF OUR SPONSORSHIP OPPORTUNITIES!

Badge Lanyards - \$7,000

Take advantage of this opportunity to increase the awareness of your company at the show. We will include your logo on the lanyards that attendees will use to hold their name badges.

Notepad Sponsor - \$4,500

Include your company's information on the pads of paper provided at the conference. These notepads will be provided to the attendees throughout the event.

Reception Sponsor - \$3,000

Have your company's information on the cocktail reception flyers (given to each attendee). Includes signage at the reception.

Registration Pens - \$4,000

Your company will be the exclusive provider of pens provided to each attendee, each day.

Exclusive Lunch Sponsorships - \$2,000

Includes signage at lunch. Company giveaways or fliers displayed on tables.

Meeting Bag Insert - \$1,000

Include your company's flyer/brochure in the official conference bags (cost may vary depending on insert).

Show Guide Insert - \$1,000

Include your company's full page ad in the Conference Show Guide (black and white).

Company Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
E-Mail:		
<input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541		
OR <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex		
Card Number:	Exp. Date:	Sec. Code:
Name as it appears on the card:		
Signature:		

Please FAX to SEAK: 508-540-8304 or
MAIL to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541

QUESTIONS?
Please call Alex Babitsky at
(508) 457-5150 or
e-mail Alex@seak.com



EXHIBIT RULES AND REGULATIONS

1) Exhibiting Dates: June 10–11, 2015.

You will have access to the exhibit area to setup your booth on Tuesday June 9th from 4:30pm-6:00pm and Wednesday June 10th from 6:30am-7:30am.

Booth breakdown is Thursday June 11th, from 2pm-3pm.

Exhibit booths are assigned on a first come basis. Once we receive your contract and payment we will send you additional exhibiting information.

2) The application attached hereto, when accepted by SEAK, Inc. constitutes a contract between SEAK, Inc. and the exhibitor.

3) In order to maintain the high standards of the exhibit hall, SEAK, Inc. reserves the right to restrict or remove any portion of an exhibit which is detrimental or detracts from the general order of the exhibit area, in the sole and exclusive opinion of SEAK, Inc. No reduction of exhibit charges will be provided to the exhibitor in the event that SEAK, Inc. restricts, removes, or otherwise alters any part of any exhibit.

4) The exhibitor hereby grants to and understands that SEAK, Inc. has the sole discretion and right to modify, limit, restrict, alter, or forbid any activity by any of the exhibitors. Any activity that might be construed as diagnosis or treatment, including but not limited to manipulations, adjustments, or traction is expressly forbidden.

5) SEAK, Inc. may eject an exhibitor for the violation of any of these rules and regulations. In the event that SEAK, Inc. must eject an exhibitor for the performance of any activity, the exhibitor's sole recourse shall be the right to a refund of a prorated share of their space charges. The exhibitor hereby specifically waives any right to any damages or expenses for shipping, set up or take down, travel, loss of sales or other consequential damages arising out their ejection from the exhibit space.

6) It is expressly agreed that this contract is not binding until accepted by the seminar leader of SEAK, Inc. or by its agent. It is further agreed all suits arising under this contract will be tried in the state of MA, under MA law.

7) Neither SEAK, Inc. nor the hotel in which the exhibits will be held can assume liability for damage or loss of any kind, either to attendees, members of the seminar, guests of the seminar, third persons, the hotel, the exhibitors, or to any of the property of the aforesaid individuals or entities.

8) Exhibitors must make sure that their various applicable insurance policies such as liability, fire, theft, etc. cover them during the exhibition as this seminar, since no commitments can be entered into by SEAK, Inc. or the hotel with reference to security. Neither the hotel nor SEAK, Inc. will be liable for property or material left unattended at any time in the hotel or the exhibit areas.

9) The exhibitor does hereby agree to indemnify and defend any claim of any third person against SEAK, Inc., its agents, attorneys or employees arising out of the negligence, intentional act, or any other conduct of the exhibitor.

10) Exhibit booths must be staffed at all times during the hours the exhibit hall is open. This rule is to enhance interest in the exhibits as a whole. Dismantling or removing an exhibit or materials, including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies found in violation of this rule may be prevented from exhibiting at future meetings.

11) The number of representatives allowed at no charge is 2. Please list the names of representatives to be pre-registered. A \$200 per person fee will be charged for all representatives over your allotment. Representatives are not allowed into the seminar sessions.

12) Each exhibiting booth is 8' wide x 6' deep. Each booth will be provided with one draped and skirted 6-foot table and two chairs. Other requirements such as lighting, electricity, internet access, shipping, receiving, and banners, etc. are not included in the prices listed below and shall be the expense of the Exhibitor.

Please note, 10-foot wide exhibit booths will not fit.

13) If cancellation is made prior to May 1st, 2015 you will be refunded one half (1/2) of your exhibiting fee. After May 1, 2015 no refunds will be made.